SRRKRQRSNMRI (SEQ ID NO:9); SFHQFARATLAS (SEQ ID NO:33); DPATNPGPHFPR (SEQ ID NO:58); and TLPSPLALLTVH (SEQ ID NO:59).

- 61. (new) The peptide of claim 1 wherein said peptide facilitates cellular internalization of a cargo linked thereto.
- 62. (new) The peptide of claim 2 wherein the peptide is PIRRRKKLRRLK (SEQ ID NO:4).
- 63. (new) The peptide of claim 2 wherein the peptide is RRQRRTSKLMKR (SEQ ID NO:5).
- 64. (new) The peptide of claim 2 wherein the peptide is SRRKRQRSNMRI (SEQ ID NO:9).
- 65. (new) The peptide of claim 2 wherein the peptide is SFHQFARATLAS (SEQ ID NO:33).
- 66. (new) The peptide of claim 2 wherein the peptide is DPATNPGPHFPR (SEQ ID NO:58).
- 67. (new) The peptide of claim 2 wherein the peptide is TLPSPLALLTVH (SEQ ID NO:59).
- 68. (new) The peptide of claim 1 wherein the peptide provides for nuclear translocation in a target cell.---